

City Of Rockville Rockville, Maryland

REQUEST FOR PROPOSAL # 21-14 Citizen Survey

Proposals Accepted until 3:00 P.M., Local Time, Wednesday, March 5, 2014

Issued By:

City Of Rockville Purchasing Division, 2nd Floor 111 Maryland Avenue Rockville, Maryland 20850 Phone: 240.314.8430

Fax: 240.314.8439

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CITY OF ROCKVILLE ROCKVILLE, MARYLAND

REQUEST FOR PROPOSAL # 21-14 Citizen Survey

SECTION I: PROJECT AND GENERAL SUBMITTAL INFORMATION SUMMARY

Sealed proposals addressed to the City of Rockville, Maryland (the "City") to conduct a citizen survey, including the design, development, administration, and interpretation, for the City will be received at Rockville City Hall, Purchasing Division, 2nd floor, Attention: Pat Ryan, CPPB, Buyer II, 111 Maryland Avenue, Rockville, Maryland 20850 until 3:00 PM (local time), Wednesday, March 5, 2014. No proposals will be accepted after that time.

1.1 RECEIPT AND HANDLING OF PROPOSALS

The Firm assumes full responsibility for the timely delivery of the proposal to the designated location. Proposals delivered to any other office or location will not be considered.

In accordance with Chapter 17 of the City's Purchasing Ordinance, competitive sealed proposals are not publicly opened or otherwise handled so as to permit disclosure of the identity of any Firm or the contents of any proposal to competing Firms during the evaluation process. The proposals, except for information identified by the Firm as proprietary, shall be open for public inspection <u>after the contract award</u>.

1.2 PURPOSE

The City of Rockville, Maryland is soliciting competitive sealed proposals (offers) to conduct a Citizen Survey. The City desires to enter into a professional services contract with a qualified individual or firm who can demonstrate competency and experience in conducting a citizen survey, including the design, development, administration, and interpretation of results.

1.3 SUBMITTAL OF QUESTIONS

Prospective Firms are requested to submit any questions no later than Thursday, February 20, 2014 by 5:00 PM (local time) to Pat Ryan, CPPB, Buyer II, via e-mail at pryan@rockvillemd.gov. Mark subject line or cover page or envelope: "Questions on RFP #21-14, Citizen Survey."

1.4 Proposal Submittals

One (1) original and three (3) copies of the proposal marked "RFP 21-14, CITIZEN SURVEY" shall be submitted in a sealed envelope. These must be submitted to and received no later than 3:00 PM (local time) on Wednesday, March 5, 2014 by the Purchasing Office, 2nd Floor, City Hall, 111 Maryland Avenue, Rockville, MD 20850, Attn: Pat Ryan, CPPB, Buyer II.

1.5 AWARD

If the City awards a contract, the contract will be awarded to the responsible Firm whose offer is most advantageous to the City, based upon the evaluation criteria specified in Evaluation and Award Section (Section VI), results of the negotiations, and the final offer by the Firm. Thus, while the points in the evaluation criteria indicate their relative importance, the total scores will not necessarily be determinative of the award. Rather, the total scores will guide the City in making an intelligent award decision based on the City's requirements and the best value proposal (offer) received.

1.6 NEGOTIATION

The City reserves the right to negotiate any and all elements, except legal requirements, of any proposal received.

1.7 CONTRACT

The successful Firm shall be required to complete a two-party standard form of contract. A sample contract (Attachment E) is attached.

1.7 NOTICE TO FIRMS

"Pursuant to 7-201 et seq of the Corporations and Associations Article of the Annotated Code of Maryland, corporations not incorporated in the State shall be registered with the State Department of Assessments and Taxation, 301 West Preston Street, Baltimore, MD 21201 before doing any interstate or foreign business in this State. Before doing any intrastate business in this State, a foreign corporation shall qualify with the Department of Assessments and Taxation." Firms must supply with their proposals their US Treasury Department Employer's Identification Number as such number is shown on their Employer's Quarterly Federal Tax Return (US Treasury Department Form No. 941). Companies located outside Maryland should call 1-410-767-1006, or e-mail: charterhelp@dat.state.md.us.

1.8 QUALIFICATIONS TO CONTRACT WITH PUBLIC BODY

Firms must be qualified to submit Proposals in the State in accordance with Section 16-202(a) of the State Finance and Procurement Article of the Annotated Code of Maryland which ordains that any person convicted of bribery (upon acts committed after July 1, 1977) in furtherance of obtaining a contract from the State or any subdivision of the State of Maryland shall be disqualified from entering into a contract with the City.

1.9 EXPENSES ASSOCIATED WITH RESPONSE

The City will not be responsible for any expenses incurred by a Firm in preparing and submitting a proposal. All proposals shall provide a straightforward, concise delineation of the Firm's capabilities to satisfy the requirements of this request. Emphasis should be on completeness and clarity of content.

1.10 REJECTION OF PROPOSALS

The City reserves the right to reject any or all proposals in part or in full and to waive any technicalities or informalities as may best serve the interests of the City.

1.11 DISABILITY INFORMATION

Any individuals with disabilities who would like to receive the information in this document in another form may contact the ADA Coordinator at (240) 314-8108; TDD (240) 314-8137.

END OF SECTION I

SECTION II: KEY DATES SUMMARY SHEET

The City intends to adhere to the schedule listed below as closely as possible, but reserves the right to modify the schedule in the best interest of the City as required.

RFP Title:	Citizen Survey
RFP Number:	RFP #21-14
RFP Issued Date:	Wednesday, February 5, 2014
Deadline to Submit Additional Questions:	Thursday, February 20, 2014 by 5:00pm (local time)
Send questions to:	Pat Ryan, Buyer II, pryan@rockvillemd.gov Mark subject line or cover page or envelope: "Questions on RFP #21-14, Citizen Survey."
Responses to Written Questions (and any Addendum, if applicable)	Wednesday, February 26, 2014 by 5:00pm (local time)
Sealed Proposals shall be submitted to:	City of Rockville Attn: Purchasing Office, 2 nd floor 111 Maryland Avenue Rockville, MD 20850
Proposal Due Date and Time:	Wednesday, March 5, 2014, 3:00 pm (local time)

END OF SECTION II

SECTION III: SCOPE OF WORK AND SPECIFIC SERVICES REQUIRED

3.1 Description of City of Rockville, Maryland

- A. The City of Rockville is the third largest city in Maryland and comprises 13.55 square miles in Montgomery County, Maryland. It has a population of approximately 62,000 residents and approximately 25,000 households. Sixty percent (60%) of households own their own homes, while forty (40%) are renter households. Over twenty percent (20%) of residents are of Asian descent and over fourteen percent (14%) are Hispanic. For Fiscal Year 2014 (FY14), the City has an annual operating budget of \$113.9 million and a five year capital improvements program (FY14-18) totaling \$66.5 million. The City serves as the seat for Montgomery County.
- B. Rockville provides a full range of municipal services including police, recycling and refuse, water, sewer, and stormwater, streets, recreation programming, parks and facilities, commercial and residential code enforcement, planning and zoning, and community development. Rockville has operated under a Council-Manager form of government since 1948. The Mayor and Council are comprised of one Mayor and four councilmembers that are elected at-large every two years.
- C. For general information about the City, the Mayor and Council, and other City departments, please visit the City's web site at http://www.rockvillemd.gov.

3.2 Statement of Work Overview

- A. The City of Rockville, Maryland (the "City") is seeking proposals from firms (may be referred to as "Firm" or "Proposer" or "Offeror" or "Contractor") with extensive experience in conducting citizen surveys, to design, develop, administer and interpret results for a City of Rockville Citizen Survey. The purpose of the survey is to assess overall citizen satisfaction with the delivery of City services, for citizens to rate the quality of life in the City, to obtain information that would improve services for residents, and for citizens to provide feedback as to which issues are most pressing for the Mayor and Council's attention. The City of Rockville's first citizen survey was completed in 2001. There have been six surveys since, conducted on a biennial (every two years) basis; the most recent was administered in the fall 2012. The most recent Survey and corresponding analysis Report is on the City's web site at: http://www.rockvillemd.gov/documentcenter/view/3033
- B. The Firm shall provide the overall management including the design and development of the survey instrument, administration of the survey, analysis of the results and shall report on the findings. The Firm shall recommend a sample size that will yield statistically valid results from a population of approximately 62,000. Historically, the City has achieved a high response rate (44% in 2008, 40% in 2010 and 36% in 2012). The Firm shall explain what steps it will take to maintain the City's historically high response rate. The City's goal for the upcoming citizen survey is to achieve a response rate in the 40% range.

3.3 Specific Citizen Survey Services Required

A Firm submitting a proposal must demonstrate and document that it has experience and expertise in the following areas:

3.3.1 Citizen Survey – General Requirements:

- Advise the City as to which survey method(s) would yield the most accurate results (i.e., phone, US Mail, internet). If a multimode (two or more survey methods) is proposed, provide detailed descriptions of how you would measure and take into account the modal differences. Include any additional survey weighting to account for the differences between modes.
- 2) If a US Mail survey is conducted, the City would like to offer respondents the option of being able to reply on-line. Describe how you would accomplish this for survey participants.
- 3) Develop the size of the sample to be surveyed.
- 4) Design a four page citizen survey, working with City staff.
- 5) Eliminate any problems or defects relating to the survey design.
- 6) The resulting Citizen Survey shall be presented to the Mayor and Council at a regularly scheduled public meeting for review and approval prior to the survey instrument being finalized and distributed. The Firm's assigned staff shall be present at the meeting to answer any general survey related questions from the Mayor and Council and to present recommendations for the upcoming Citizen Survey. The Firm shall include any changes requested by the Mayor and Council in the final survey template.

3.3.2 Citizen Survey – Distribution:

- Acquire addresses and geocode them to confirm that each address is within Rockville City limits. Identify the location of each address within the context of three separate geographic sub-sections of the City. The City limits and the geographic sub-sections will be provided by the City.
- 2) Develop a sampling system to ensure statistically valid results, with a 95% or higher confidence level.
- 3) The Firm shall prepare cover letters (initial cover letter and follow-up cover letter) and postcards (prenotification and reminder) for City's approval.
- 4) Printing and mailing services, includes stuffing envelopes and postage:
 - a. Prenotification postcard
 - b. Initial Survey and Cover Letter
 - c. Follow-up Survey with updated Cover Letter
 - d. Reminder postcard
 - e. City requires evidence of mailing, re: a post office counting
- 5) Completed surveys will be returned to the City (using the City's business reply postage account) and then will be sent to the Firm for cleaning, coding and data entry.

3.3.3 Citizen Survey – Data Collection:

- Data collection management and data entry, including entering verbatim responses for one open-ended question. Open ended questions will be coded according to mutually agreeable categories to allow for analysis.
- 2) Reweigh the collected data according to Census population norms and analyze data.
- 3) Provide the response numbers for each question including "don't know" responses and mark items with a substantial proportion of "don't know".
- 4) Coordinate translation services with the City's outside contractor, and include this data in the data collection.

3.3.4 Citizen Survey – Analysis, Report and Presentation on Findings:

- 1) Analysis of survey data including frequency distributions of all responses, national benchmark comparisons, and comparisons across demographic and geographic subgroups.
- 2) The analysis of survey data will include longitudinal data series comparisons to the extent possible, based on compatibility of the new survey template with past data provided to the Firm by the City. In order to be able to continue the longitudinal data series from previous surveys, it is anticipated that the Firm will ask questions in the similar way with the same response categories, including a "don't know" category, if that has been included in the past. In the event the Firm proposes an approach that will not accommodate longitudinal comparisons, this information shall be included in the Firm's response.
- 3) Produce a variety of charts to visually express analysis: pie, bar and longitudinal graphs.
- 4) Provide an in-depth analysis that shows the key service ratings that have the greatest likelihood of influencing resident opinion of overall service quality.
- 5) Produce a report of results categorized around Mayor and Council goals (to be provided prior to start of survey), including comparison to national norms/benchmarks and cross tabs of selected results.
- 6) Prepare visual presentation materials for the City of Rockville and present the results to the Mayor and Council at a regularly scheduled public meeting. This shall be prepared after the submission of the report of Results, and before the presentation of the results to the Mayor and Council.
- 7) The comprehensive written report on the citizen satisfaction results, to include items 1-4 above, shall be provided to the City in electronic format. The report shall contain:
 - a. Executive Summary,
 - b. Methodology,
 - c. Survey Respondent Profile,
 - d. Main Section describing results, with charts and graphs to illustrate survey findings.
 - e. Comparisons to previous survey results (City to provide previous results to Firm),
 - f. Appendices of cross tabulations or results by geographical subgroups (to be provided by the City) and by demographic subgroups.
 - g. Listing of open ended responses,
 - h. Jurisdictions included in Benchmark Comparisons, and
 - i. Survey Materials.

SECTION IV: PROJECT SCHEDULE

The following tentative schedule has been established to provide the approximate time required to implement the process to the point of project completion. In the event of a delay a revised project schedule will be developed to allow the Firm the same amount of time to perform the survey services.

Survey Task	Date
Contract Signed	By June 30, 2014
Survey Instrument Development	By September 15, 2014
Present Draft Instrument to Mayor and Council	October 2014
Conduct Survey	Late October 2014 thru
	November 21, 2014 (or just
	before Thanksgiving)
Data collection/electronic data entry	By December 2014
Final Report	February 2015
Presentation of Survey Results to Mayor and	
Council	March 2015

END OF SECTION IV

SECTION V: PROPOSAL FORMAT AND REQUIRED CONTENT

- 5.1 Proposals shall include the following parts:
 - **5.1.1 TITLE PAGE**. The Proposal should begin with a title page bearing the name and address of the Firm and the name and number of this RFP.
 - **5.1.2 IDENTIFICATION OF CONFIDENTIAL, PROPRIETARY COMMERCIAL INFORMATION OR TRADE SECRETS.** If applicable, information the Firm claims to be confidential, proprietary commercial information or trade secrets shall be identified after the Title Page and before the Table of Contents in the Firm's Proposal. This information, along with any claim of confidential financial information, should also be disclosed. The Firm must include an explanation for each individual claim of confidentiality.
 - **5.1.3 TABLE OF CONTENTS.** A table of contents for the Proposal should follow the title page or the Firm's confidential, proprietary information or trade secrets claims.
 - **5.1.4 COVER LETTER.** Provide a cover letter and company profile introducing the Firm (one-page). Should also include name, telephone number and email address of contact person.
 - **5.1.5 PROJECT TASKS and TIMELINE.** Describe each task and your proposed processes to accomplish the task according to the Deliverables outlined in Section 3.3 (this includes all items in 3.3.1 through 3.3.4). Also include a timeline based upon days or weeks after receipt of executed contract that shows the length of time it will take your Firm to complete this work scope.

5.1.6 EXPERIENCE AND EXPERTISE.

- 1) Provide the name, title, address and telephone number of the individual who will manage this project.
- 2) Provide documentation of a minimum of six years' experience by the Proposer or its principles in providing the services required as stated in 3.3 Specific Citizen Survey Services Required.
- 3) Provide a description of staffing plan that will meet the City's needs. Provide the relative effort each assigned staff member will devote to the project, including his/her specific role and area of expertise. Demonstrate evidence through an organizational chart (showing years of work in this field) and resume(s) that the Firm has adequate staff, time, and expertise to handle the City's requirements.
- 4) If relevant, identify any subcontractors, what portion of the work they will be doing, detail their qualifications and capabilities to provide the services rendered.
- 5) Please also answer the following questions and processes:
 - a. Describe your Firm's experience with the design, administration and analysis of citizen surveys for governmental jurisdictions.
 - b. What are three compelling benefits your Firm can offer this project?
 - c. What is your Firm's competitive advantage in the survey research business?
 - d. Describe the methodology your Firm will use to create a random sample for the City's Citizen Survey.
 - e. Explain what survey method your Firm will use and reasons why.

- f. Share your Firm's experience regarding outreach to significant minority populations.
- g. Provide information on the number and nature of benchmark jurisdictions your Firm will use to compare the City's results to similar jurisdictions.
- 6) Submit a copy of at least one completed Survey Instrument and its corresponding, final comprehensive report conducted for a governmental agency.

5.1.7 PRICE PROPOSAL.

- 1) Complete the Execution of Proposal (Attachment A) and provide your fee proposal for the first contract year, which shall be at a firm, fixed price. The City will consider proposals including a retainer or hourly rate or combination.
- 2) Proposals containing an hourly rate component shall include a cost not to exceed based on a maximum number of hours the Firm would provide per completed citizen survey. It is expected that proposals will include a significant discount from normal hourly rates.
- 3) Unbalanced Price Proposals will receive less than favorable evaluation.
- 4) The Firm Fixed Price shall include:
 - a. Perform a simple tabulation of the survey results and analysis report.
 - b. Perform simple demographic cross-tabulations such as length of residency, household unit type, rent or own, and household income.
 - c. Perform more complex cross tabulations and analysis between three geographical locations within Rockville, and mark significant differences between geographic locations within tables.
 - d. Perform multivariate (e.g. anova, regression) statistical tests and analysis report to determine significant differences between geographic locations and groups.
- 4) Pricing Adjustments: Following the first one year period of the Contract, a request for price adjustment is available to the Firm and subject to approval or rejection by the City. A request for price adjustment from a Firm will not be approved unless the Firm submits to the City sufficient justification to support the Firm's request.
 - a. <u>LABOR COMPONENT:</u> The Contractor may petition the Purchasing Manager for a price re-determination within 90 days of the expiration of each term of the contract. Any price re-determination will be solely based upon changes as documented by the Employment Cost Index (ECI) COMPENSATION (NOT SEASONALLY ADJUSTED): for total compensation, for private industry workers, all workers as published by the Bureau of Labor Statistics http://www.bls.gov/ncs/ect/home.htm. The base index number will be the base for December 2013. The change will be computed by dividing the latest index number by the base year index number.
 - i) Example: December 2013 = 119.4, December 2014 = 120.5 [120.5/119.4] = maximum increase 1.01% per labor category.
 - ii) If the change in the ECI is zero or negative, the Contractor will not be eligible for any adjustment for that time period.
 - iii) If the Contractor and City of Rockville cannot agree on any price redetermination, then the contract will expire without prejudice at the end of the contract term.

b. <u>PAPER:</u> The Contractor may petition the Purchasing Manager for a price re-determination within 90 days of the expiration of each term of the contract. Any price re-determination will be based upon the changes documented by the Producer Price Index (PPI) For Converted Paper And Paperboard Products, Commodity Code 09-15 as published by the U.S. Department of Commerce (http://www.bls.gov/ppi/home.htm).

The starting month's data will be the closest published month's data for the 4th month prior to the beginning of the contract term. The comparison data will be the 12th month's data after the starting month. Any price redetermination will be based upon the percentage difference between the 2 indexes.

- Example: If the contract begins in September of this year, then the beginning month would be May of this year, and, the comparison period would use the data from May of next year.
 - i. If the index for May of this year is 179.7, and
 - ii. The index for May of next year comes in at 190.9;
 - iii. 190.9 179.7 = 11.2 point increase in the index (this is <u>not</u> a percentage change)
 - iv. Divide the change in the indexes (11.2) by the beginning index (179.7) to obtain a percentage increase in the index (11.2/179.7= 0.062326)
 - v. 0.062326 equals a 6.2326% increase in the index.
 - vi. Therefore the Contractor may request up to a 6.2326 % increase in paper prices.
- c. <u>POSTAGE</u>: A request for price adjustment for POSTAGE may not be approved which exceeds the amount of the annual percentage change made by the United States Postal Service.
- d. The request for the increase must be accompanied with supporting documentation justifying the requested price adjustment. A price increase, if approved, shall be effective 60 days from the date of receipt of the Firm's request and shall be in effect for a period of one year.
- e. If the Contractor and City of Rockville cannot agree on any price redetermination, then the contract will expire without prejudice at the end of the contract term.
- 5) No additional payment will be made for additional costs, including travel related expenses (e.g. airfare, meals, mileage, lodging, per-diem, etc.).

5.1.8 ATTACHMENTS

In addition to Attachment A (Execution of Proposal) stated in 5.1.6 PRICE PROPOSAL (above), the following is required:

- 5.1.8 a. Attachment B, References
- 5.1.8 b. Attachment C, Affidavit Form
- 5.1.8 c. Attachment D, Proposer's Questionnaire
- 5.1.8 d. Attachment G, Insurance, The Firm shall meet all of the insurance requirements contained within this proposal document. Provide confirmation from your insurance carrier of your ability to obtain a certificate of insurance including a waiver of subrogation and endorsements in accordance with the Insurance Rev2 (09/08) document (Attachment G). The City reserves the right to require Insurance documents prior to award to expedite the award process.
- 5.1.8. e. Attachment H, Exceptions (if any), The submitting Firm shall prepare this attachment. Any exceptions to the requirements of this RFP that the Firm requests the City to consider must be placed in this section. Each exception should be addressed separately with specific reference to the requirement. If there are no proposed alternatives or exceptions, a statement to that effect must be included in this section of the proposal.

END OF SECTION V

SECTION VI: EVALUATION AND AWARD

6.1 Criteria

EVALUATION CRITERIA	SCORE
The thoroughness and applicability of the proposed tasks and methodologies for accomplishing the tasks in Sections 3.3.1 through 3.3.4.	35% or points
The applicability of the Firm's qualifications, documented experience, innovations, and processes in developing, conducting, and analyzing citizen surveys.	25% or points
The applicability of the qualifications and documented experience of the proposed professional and field staff in developing, conducting, and analyzing citizen surveys.	15% or points
Quality and design of provided survey and report sample(s).	15% or points
The applicability of past performance as described by direct and indirect references in developing, conducting, and analyzing citizen surveys.	10% or points
TOTAL	100% or points

6.2 Evaluation Process

Evaluation Team (ET) consisting of City staff will review all proposals. The following procedure will be utilized:

- A. Upon receipt of proposals, the ET will independently review and evaluate all proposals in accordance with the evaluation criteria listed below. Each ET member will complete a proposal evaluation matrix form and a composite rating will be developed which indicates the Firm's collective ranking.
- B. The ET **may** ask questions of a clarifying nature to the Firm via email, telephone, or US Mail. Significant representations made by a Firm during the clarifying phase must be reduced to writing. All written representations will become part of the Firm's proposal and are binding if the Contract is awarded.
- C. Firms may be required to make presentations to City representatives. Significant representations made by a Firm during a presentation must be reduced to writing. All written representations will become part of the Firm's proposal and are binding if the Contract is awarded. Presentations, if required, will occur approximately two weeks after the proposal due date.

6.3 Price Evaluation

The City will use the price per technical point process to determine the ranking of the proposers. The Proposer with the lowest price per point will be ranked #1; the next lowest will be ranked #2, etc.

Example:

Proposer	Total Consensus Evaluation Points	Total Project Cost	Price per point calculation	Price per point	Rank
А	155	\$50,000.00	50000/155	\$322.58 / point	#2
В	188	\$55,000.00	55000/188	\$292.55 / point	#1
С	122	\$39,760.00	39760/122	\$325.90 / point	#3

END OF SECTION VI

SECTION VII: SUBMISSION INSTRUCTIONS

7.1 Proposal Copies

- A. One unbound (1) original and three (3) copies of the proposal marked "RFP# 21-14, "CITIZEN SURVEY" must be submitted by the deadline stated herein.
- B. Submit ONE complete copy of the entire proposal on CD-R or DVD compact disc(s). Do not submit CD-RW or DVD-RW discs.
- C. Submit ONE CD/DVD redacted in accordance with any requested applicable exemptions from disclosure in the Maryland Public Information Act. This CD/DVD may be used to respond to any Maryland Public Information Act (FOIA) request.

7.2. Standardized Proposal Format

In order to provide each Firm an equal opportunity for consideration, adherence to a standardized proposal format is required. Individual, separate and complete proposals should be submitted and must contain the following elements organized into separate chapters and/or sections, as deemed appropriate. Failure to adhere to this format may result in the disqualification of your proposal(s).

7.3 Proposal Preparation

The Firm should prepare the proposal simply and economically, providing a straightforward, concise description of the solution and capabilities to satisfy the conditions and requirements of this RFP. The City does not desire fancy bindings, colored displays, or promotional material unless it specifically enhances the City's understanding of your Proposal. The Firm's emphasis should be on completeness and clarity of content.

END OF SECTION VII

SECTION VIII: ADDITIONAL CONTRACT ITEMS

8.1 Term of Contract

The term of any contract awarded from this RFP shall be from contract award for a period of one year. This would provide for one complete Citizen Survey to be conducted.

Currently the City conducts its Citizen Survey on a biennial basis (once every two years). This timing may or may not change in the future.

If the City determines it to be advantageous, it may extend the term of the contract for up to two additional Citizen Surveys.

8.2 Invoicing and Payment

Invoices shall be based upon completion of tasks and deliverables as listed on the Price Proposal, page 18 of 36.

There will be four payments against these four deliverables (as stated in 3.3.1-4):

- I. Citizen Survey General Requirements
- II. Citizen Survey Distribution
- III. Citizen Survey Data Collection
- IV. Citizen Survey –
 Analysis, Report and Presentation on Findings

All such invoices will be paid promptly by the City unless any items thereon are disputed in which event payment will be withheld pending verification of the amount claimed and the validity of the claim. The firm shall provide complete cooperation during any such investigation. All invoices shall be forwarded to the following address:

City of Rockville Attn: Louse Atkins City Hall, City Manager's Office 111 Maryland Avenue Rockville, MD 20850

8.3 Contract and Project Manager

Unless otherwise noted in the RFP, the designated contract and Project Manager (PM) will be Louise Atkins, Council Support Specialist, who may be contacted via email at latkins@rockvillemd.gov or by telephone at (240) 314-8106.

8.4 Right to Cancel

The City reserves the right to cancel this Request for Proposal or reject any or all proposals at any time prior to an award. The City is not required to furnish a statement of the reasons why a particular proposal was not deemed to be the most advantageous.

8.5 Offeror Exclusion and Affirmation

Signing Execution of Offer or submitting a proposal with a false statement is a material breach of contract and shall void the submitted proposal or any resulting contracts, and Offeror may be removed from all proposal lists. By signing this proposal, the Offeror hereby certifies that:

- A. The Offeror has not given, offered to give, nor intends to give at any time hereafter any economic opportunity, future employment, gift, loan, gratuity, special discount, trip, favor, or service to a public servant in connection with the submitted proposal.
- B. The firm, corporation, partnership or institution represented by the contractor, or anyone acting for such firm, corporation or institution has not violated the antitrust laws, nor communicated directly or indirectly the proposal made to any competitor or any other person engaged in such line of business.
- C. The Offeror has not received compensation for participation in the preparation of the specifications for this Request for Proposal.

8.6 Public Information Requests

An Offeror should give specific attention to the clear identification of those portions of its proposal that it considers confidential, proprietary commercial information or trade secrets, and provide justification why such materials, upon request, should not be disclosed by the City under the Maryland Public Information Act. Information that an Offeror claims is confidential must be placed after the Title Page and before the Table of Contents in the Offeror's Technical Proposal, and if applicable, also in its Financial Proposal. Offerors are advised that, upon request for this information from a third party, the City will notify the Offeror and make a determination whether the information must be disclosed.

8.7 Additional Services

While the City has listed all major services on the solicitation, which are utilized by City departments in conjunction with its operations, there may be ancillary services that must be contracted for by the City during the term of this contract. Under these circumstances, a City representative will contact the Firm to obtain a proposal for the ancillary services.

END OF SECTION VIII

SECTION IX: RFP COMPLETION CHECKLIST

This checklist is a summary of the required components of the RFP. It is provided as a convenience to Firms, but is not intended to be all-inclusive or to imply acceptance or evidence of compliance by its use. It is the responsibility of the Firm to submit complete and compliant Proposals.

	TITLE PAGE (5.1.1)
	DENTIFICATION OF CONFIDENTIAL, PROPRIETARY COMMERCIAL INFORMATION OF TRADE SECRETS (5.1.2)
	TABLE OF CONTENTS (5.1.3)
(Cover Letter (5.1.4)
	RESPONSE TO SPECIFIC CITIZEN SURVEY SERVICES REQUIRED (3.3.1-3.3.4)
	PROJECT TASKS AND TIMELINE (5.1.5)
	EXPERIENCE AND EXPERTISE (5.1.6)
	PRICE PROPOSAL (5.1.7)
	ATTACHMENT A, (EXECUTION OF PROPOSAL) (5.1.8)
	ATTACHMENT B (REFERENCES) (5.1.8 a)
	ATTACHMENT C (AFFIDAVIT FORM) (5.1.8 b)
	ATTACHMENT D (PROPOSER'S QUESTIONNAIRE) (5.1.8 c)
	ATTACHMENT G (INSURANCE) (5.1.8 d)
	ATTACHMENT H (EXCEPTIONS) (5.1.8 e)

END OF SECTION IX

(ATTACHMENT A)



REQUEST FOR PROPOSAL # 21-14 CITIZEN SURVEY

ATTACHMENT A MUST BE COMPLETED, SIGNED AND RETURNED WITH YOUR PROPOSAL

FIRM AGREES TO PERFORM ALL WORK AS SET FORTH IN THIS REQUEST FOR PROPOSAL AND IN ACCORDANCE WITH THE TERMS AND CONDITIONS AT THE PRICES QUOTED ON THIS ATTACHMENT A. Provide a price break-down according to the following Deliverables:

Price Proposal Assume response rate of 40% to 50%

(see Section 5.1.7 (1-5) Price Proposal for more information)

Provide pricing of the Deliverables for this work scope as follows:

	Dollars	Percentage *
 3.3.1 Citizen Survey – General Requirements: 3.3.2 Citizen Survey – Distribution: 3.3.3 Citizen Survey – Data Collection: 3.3.4 Citizen Survey – Analysis, Report and Presentation on Findings 	\$ \$ \$	% %
GRAND TOTAL	\$	%
* Please note: The above percentages will be hescalations in the future.	eld constant and appli	ed to any price
NAME OF FIRM	RETURN THIS FORI	M WITH PROPOSAL

ADDENDUM

Please note, that it is the Proposer's responsibility to check the City's site frequently for Addendum, which may impact requirements, terms and/or conditions, http://www.rockvillemd.gov/Bids.aspx.

EXECUTION

IF AN INDIVIDUAL .

THE OFFEROR IS HEREBY NOTIFIED THAT THIS DOCUMENT <u>SHALL BE SIGNED</u> IN INK IN ORDER FOR THE PROPOSAL TO BE ACCEPTED. BY SIGNING, THE OFFEROR CERTIFIES THAT HE/SHE WILL COMPLY IN EVERY ASPECT WITH THE REQUEST FOR PROPOSAL, ADDENDUMS, PROPOSAL, ANY AND ALL E-MAILS/LETTERS OF CLARIFICATION, BAFO AND CONTRACT.

The proposal, if submitted by an individual, shall be signed by an individual; if submitted by a partnership, shall be signed by such member or members of the partnership as have authority to bind the partnership; if submitted by a corporation the same shall be signed by the President and attested by the Secretary or an Assistant Secretary. If not signed by the President as aforesaid, there must be attached a copy of that portion of the By-Laws, or a copy of a Board resolution, duly certified by the Secretary, showing the authority of the person so signing on behalf of the corporation. In lieu thereof, the corporation may file such evidence with the Administration, duly certified by the Secretary, together with a list of the names of those officers having authority to execute documents on behalf of the corporation, duly certified by the Secretary, which listing shall remain in full force and effect until such time as the Administration is advised in writing to the contrary. In any case where a proposal is signed by an Attorney in Fact the same must be accompanied by a copy of the appointing document, duly certified.

		Street and/or P.O. Box		
	City	State	Zip Code	Fed ID or SSN
			(SEAL)	
	Signature			Date
	Print Signatu	ıre		
WITNESS:				
		Signature		
		Print Signature		
NAME (OF FIRM		RETURN THIS	FORM WITH PROPOSA

IF A PARTNERSHIP:

Street and/c	or P.O. Box		
City	State	Zip Code	Fed ID or SSN
/:_(SEAL)			
(:(SEAL) Member Signature		Date	
Print Signature			
TLE:	WITNESS:		
		Signature)
		Print Sigr	nature
IF A CORPORATION:			
AME OF CORPORATION:			
ME OF CORPORATION:Street and/c	or P.O. Box		
ME OF CORPORATION: Street and/o		Zip Code	Fed ID or SSN
AME OF CORPORATION:Street and/o	or P.O. Box		
Street and/o City ATE OF INCORPORATION:	or P.O. Box State	Zip Code	Fed ID or SSN
AME OF CORPORATION: Street and/o City FATE OF INCORPORATION:	or P.O. Box	Zip Code	
AME OF CORPORATION: Street and/o City TATE OF INCORPORATION:	or P.O. Box State	Zip Code	Fed ID or SSN
Street and/o City TATE OF INCORPORATION: Signature Print Signature	State	Zip Code (SEAL) _	Fed ID or SSN
Street and/o City TATE OF INCORPORATION: Signature Print Signature	State	Zip Code (SEAL) _	Fed ID or SSN
Street and/o City TATE OF INCORPORATION: Signature Print Signature	State	Zip Code(SEAL)	Fed ID or SSN Date O's Signature
AME OF CORPORATION: Street and/o City TATE OF INCORPORATION: Signature	State	Zip Code (SEAL) _	Fed ID or SSN Date O's Signature

CONTACT FOR ADMINISTRATION	
NAME:	
TELEPHONE:	
EMAIL:	
PAYMENT REMITTANCE ADDRESS	

(ATTACHMENT B)



The Firm shall be competent and experienced with an established reputation within the community. The Firm shall have performed similar work for a minimum period of six years. The Firm shall furnish a representative list of three (3) projects involving work as specified. Failure to submit the required information with the Proposal may be cause for rejection of the Request for Proposal. The City reserves the right to contact each and every reference listed below and shall be free from any liability to proposer for conducting such inquiry. The City of Rockville, MD, cannot be used as a reference, however all past performance with the City will be considered during the evaluation process.

Government Jurisdiction:		
Current Address:		
Contact Person:	Phone:	
Email Address (of Contact Person)		
Contract Start Date:	Contract End Date:	
Brief Description of Services Provided:	·	
(attach additional page(s) as necessar	у)	
Government Jurisdiction:		
Current Address:		
Contact Person:	Phone:	
Email Address(of Contact Person)		
Contract Start Date:	Contract End Date:	
Brief Description of Services Provided:	:	
(attach additional page(s) as necessary)		
Government Jurisdiction:		
Current Address:		
Contact Person:	Phone:	
Email Address (of Contact Person):		
Contract Start Date:	Contract End Date:	
Brief Description of Services Provided:	:	
(attach additional page(s) as necessar	y)	
NAME OF FIRM	RETURN THIS FORM WITH PRO	

(ATTACHMENT C)

AFFIDAVIT

hereby affirm that:	AVII
I am the and the	e duly authorized representative of the firm of
	address is
nd that I possess the legal authority to make this affidavit	on behalf of myself and the firm for which I am acting.
further affirm: AFFIDAVIT OF QUALIFICATION TO CONTRACT WITH A PUBLIC BODY 1. Except as described in Paragraph 2 below, neither I nor the above firm nor, to the best of my knowledge, any of its controlling stockholders, officers, directors, or partners, performing contracts with any	Procurement Article of the Annotated Code of Maryland will provide, directly or indirectly, supplies, services architectural services, construction related services leases of real property, or construction. I acknowledge that this Affidavit is to be furnished to the Mayor and Council of Rockville and, where appropriate, to the State Board of Public Works and to
public body (the State or any unit thereof, or any local governmental entity in the state, including any bi-county or multi-county entity), has: A. been convicted under the laws of the State of Maryland, any other state, or the United States of any of	the Attorney General. I acknowledge that I am executing this Affidavit in compliance with the provisions of Title 16 of the State Finance and Procurement Article of the Annotated Code of Maryland which provides that persons who have engaged in certain prohibited activity may be disqualified, either by operation in law or after a hearing.
the following: (1) bribery, attempted bribery, or conspiracy to bribe. (2) a criminal offense incident to obtaining, attempting to obtain, or performing a public or private contract.	from entering into contracts with the Mayor and Council of Rockville. I further acknowledge that if the representations set forth in this Affidavit are not true and correct, the Mayor and Council of Rockville may terminate any contract awarded, and take any other appropriate action.
 (3) fraud, embezzlement, theft, forgery, falsification or destruction of records, or receiving stolen property. (4) a criminal violation of an anti-trust statute. (5) a violation of the Racketeer Influenced and 	NON—COLLUSION AFFIDAVIT 1. Am fully informed respecting the preparation and contents of the attached bid and of all pertinent circumstances respecting such bid;
Corrupt Organization act, or the Mail Fraud Act, for acts in connection with the submission of bids or proposals for a public or private contract.	2. Such bid is genuine and is not a collusive or sham bid 3. Neither the said bidder nor any of its officers.
(6) a violation of Section 14-308 of the State Finance and Procurement Article of the Annotated Code of Maryland.(7) conspiracy to commit any of the foregoing.	partners, owners, agents, representatives, employees of parties in interest, including this affiant, has in any way colluded, conspired, connived or agreed, directly of indirectly with any other bidder, firm or person to submit a
B. pled nolo contendere to, or received probation before verdict for, a charge of any offense set forth in subsection A of this paragraph.	collusive or sham bid in connection with the Contract for which the attached bid has been submitted or to refrain from bidding in connection with Contract, or has in any
C. been found civilly liable under an anti-trust statute of the State of Maryland, another state, or the United States for acts or omissions in connection with the submission of bids or proposals for a public or private contract.	manner, directly or indirectly, sought by agreement or collusion or communication or conference with any other bidder, firm or person to fix the price or prices in the attached bid or of any other bidder, or to fix any overhead, profit or cost element of the bid price of the pr
D. during the course of an official investigation or other proceeding, admitted, in writing or under oath, an act or omission that would constitute grounds for conviction or liability under any law or statute described in subsection A or C of this paragraph.	price of any other bidder, or to secure through any collusion, conspiracy, connivance or unlawful agreement any advantage against the Mayor and Council of Rockville, Maryland (Local Public Agency) or any person interested in the proposed Contract; and
2. [State "none," or as appropriate, list any conviction, plea or admission as described in Paragraph 1 above, with the date, court, official or administrative body, the individuals involved and their position with the firm, and the sentence or disposition, if any]	4. The price or prices quoted in the attached bid are fair and proper and are not tainted by any collusion, conspiracy, connivance or unlawful agreement on the part of the bidder or any of its agents, representatives, owners, employees, or parties in interest, including this affiant. I do solemnly declare and affirm under the penalties of perjury that the contents of these
3. I further affirm that neither I nor the above firm shall knowingly enter into a contract with the Mayor and Council of Rockville under which a person or business debarred or suspended from contracting with a public body under Title 16 of the State Finance and	affidavits are true and correct. Signature and TitleDate RETURN THIS FORM WITH PROPOSAL

(ATTACHMENT D)

PROPOSER'S QUESTIONNAIRE

The Firm recognizes that in selecting a Contractor, the City will rely, in part, on the answers provided in response to this Questionnaire. Accordingly, Firm warrants to the best of its knowledge that all responses are true, correct and complete.

Company	Prof	ile			
	1.	Number of Years in Business:			
	2.	Type of Operation: Individual	Partnership	Corporation	_ Government
		Number of Employees:	_(company wide))	
		Number of Employees:	_(servicing loca	tion)	
	3.	State that you will provide a copy past two (2) years, if requested by		i's audited financ	ial statements for the
	4	Describe a financial action of com-			/accale and a Document
	4.	Provide a financial rating of your of Bradstreet Analysis), which indicates by the City.			
		<i>z</i> , <i>z</i> , .			
	5.	Provide any details of all past or that would negatively impact your			
		City.	, , ,		J
	NAM	E OF FIRM		RETURN THIS FOR	RM WITH PROPOSAL

(ATTACHMENT E)

SAMPLE PROFESSIONAL SERVICES CONTRACT

	THIS PROFESSIONAL	L SERVICES CONTRACT ("C	Contract"), made this day			
of		2014 by and between the MA	YOR AND COUNCIL OF			
ROCKVILLE , a municipal corporation organized under the laws of Maryland, hereinafter						
referre	ed to as the "CITY", and	<contractor's name=""></contractor's>	hereinafter referred to as			
"CON	TRACTOR".					

WITNESSETH

WHEREAS, the City desires the Contractor to provide lobbying and legislative representation services that promote the City's interests before the Maryland General Assembly and other State of Maryland governmental bodies.

WHEREAS, the City desires to employ the services of the Contractor in connection with the aforementioned service under the terms and conditions set forth herein.

NOW THEREFORE, in consideration of the covenants and promises set forth, the parties hereto agree as follows:

1. SCOPE OF WORK. The Contractor agrees to perform the work described and be bound by the terms and conditions set forth in RFP #21-14, Citizen Survey hereto attached a made a part hereof and identified as Exhibit "A" and in the CONTRACTOR'S proposal dated xxxx hereto attached a made a part hereof and identified as Exhibit "B"; < reference other attachments as necessary > In the event any terms of the attached exhibits conflict with this Contract, this Contract shall prevail. <i f numerous exhibits list prevailing exhibit(s) >

Contractor shall perform the services described in this Contract (a) in a timely, diligent and professional manner in accordance with recognized standards of the applicable industry or profession, and; (b) in accordance with the time periods set forth in this Contract and in the schedule and sequencing specified by the City. Contractor shall furnish efficient business administration and superintendence and shall use its best efforts to ensure that such services being performed under this Contract are completed in the best way and in the most expeditious and economical manner consistent with the City's best interests.

2. REVIEW BY CITY. The Contractor agrees that the work and records covered by this Contract will be subject to review, at all times, by representatives of the City.

- 3. EQUAL EMPLOYMENT OPPORTUNITY. During the performance of this Contract, the Contractor agrees that he will comply with all applicable federal, state and local laws relating to discrimination in employment.
- 4. INDEMNIFICATION. The Contractor agrees to indemnify and save harmless the City against any liability, claim, demand for personal injury or property damage, and other expenses or losses suffered or arising out of or caused by any negligent act or omission of the Contractor, its subcontractors, servants, agents or employees incurred in the performance of the Contract.
- 5. TIME OF ESSENCE. The Contractor acknowledges that time is of the essence in providing the services under this Contract and agrees to assign adequate personnel sufficient to respond to requests for service.
- 6. CONTRACT TERM. This Contract shall be effective upon execution of the contract and shall continue through a period of one year. This Contact may be extended for four (4) additional one-year periods.
- 7. TERMINATION FOR CONVENIENCE. The City may terminate this Contract for convenience by giving written notice to the Contractor of such termination and specifying the effective date thereof, at least five days before the effective date of such termination. If the Contract is terminated by the City as provided in this Section the Contractor will be paid on a pro-rata basis for work performed prior to the effective date of such termination.
- 8. TERMINATION FOR CAUSE. If through any cause, the Contractor shall fail to fulfill in a timely and proper manner his obligation under this Contract, or if the Contractor shall violate any of the covenants, agreements, or stipulations of this Contract, the City shall thereupon have the right to terminate this Contract by giving written notice to the Contractor of such termination and specifying the effective date thereof, at least five (5) days before the effective date of such termination. If the Contract is terminated by the City as provided in this Section the Contractor will be paid an amount based on the number of hours actually worked at the hourly rates set forth herein, or if no hourly rate is set forth, Contractor shall be paid on a prorata basis for work performed. Notwithstanding the above, the Contractor shall not be relieved of liability to the City for damages sustained by the City by virtue of any breach of the Contract by the Contractor, and the City may withhold any payments due the Contractor up to the full amount of the Contractor's fee, until such a time as the exact amount of damages due the City from the Contractor is determined by any Court of competent jurisdiction.
- 9. COMPLIANCE WITH LAWS. The Contractor shall observe and comply with federal, state, county and local laws, ordinances and regulations that affect the work to be done herein, and shall indemnify and hold the City harmless, and all of its officers, agents and servants against any claim or liability from or based on the violation of any such law, ordinance or regulation, whether by the Contractor or the Contractor's agent. Notwithstanding the foregoing, in the event that the Contractor determines that a conflict exists between any applicable law, ordinance and/or regulation, the Contractor will so advise the City and the City will decide which law, ordinance and/or regulation shall be followed.

- 10. SUBCONTRACTS. None of the services covered by this Contract, shall be subcontracted without the prior written consent of the City. The Contractor will require all subcontractors to have in effect at all times insurance coverage as required by the City in Attachment G for negligent acts, errors and omissions of subcontractors and their employees and the City shall be named as an insured party.
- 11. ASSIGNMENT. The Contractor shall not assign or transfer any interest in this Contract without the prior written approval of the City.
- 12. INSURANCE. The Contractor shall carry insurance with limits as required in Attachment G by the City and shall provide to the City a certificate evidencing the same.
- 13. CONFLICTS OF INTEREST. The Contractor covenants that it has presently no interest and shall not acquire any interest, direct or indirect, which would conflict in any manner or degree with the performance or services required to be performed under this Contract. The Contractor further covenants that in the performance of this Contract no person having any such interest shall be employed.
- 14. DISPUTES. Except as otherwise provided in this Contract, any dispute concerning a question of fact arising out of this Contract which is not disposed of by agreement, shall be decided in accordance with Section 17-174 of the City's Purchasing Ordinance as set forth in Chapter 17 of the Rockville City Code.
- 15. GOVERNING LAW. This Contract is executed in the State of Maryland and shall be governed by Maryland law. The Contractor, by execution of this Contract, consents to the jurisdiction of the Maryland state courts with respect to any dispute arising out of this Contract and further consents to venue in Montgomery County, Maryland.
- 16. SUCCESSORS AND ASSIGNS: This Contract shall be binding and inure to the benefit of all successors and assigns of the parties hereto. Notwithstanding the foregoing, this Contract shall be considered a personal services contract and the Contractor shall not assign any right or obligation under this Contract without the City's express written consent which may be withheld in the City's sole and absolute discretion.
- 17. INDEPENDENT CONTRACTOR. The Contractor shall perform this Contract as an independent contractor and shall not be considered an agent of the City, nor shall any of the Contractor's employees or agents be subagents of the City.
- 18. COMPENSATION. The Contractor shall provide to the City the services described in the amount not to exceed < OR LUMP SUM \$>. In the event the labor hours and expenses exceed this amount the Contractor shall complete the task with no additional compensation.

- 19. INVOICING. Invoicing for payment shall include a complete description of the services rendered, personnel, hourly rates, hours and date of services. All invoices shall be submitted quarterly to the City of Rockville, Attn: Ms. Louise Atkins, Council Support Specialist, 111 Maryland Avenue, Rockville, MD 20850.
- 20. MODIFICATION. This Contract may be modified only by written instrument signed by both parties hereto.
- 21. ENTIRE CONTRACT. This Contract, including the exhibits attached hereto, constitutes the entire Contract between the City and the Contractor, and the parties shall not be bound by any prior negotiation, representations or promises, not contained herein.

IN WITNESS WHEREOF, the parties have set their hands and seals hereto on the date written above.

ATTEST	THE MAYOR AND COUNCIL OF ROCKVILLE		
City Clerk	By:City Manager		
ATTEST	<contractor name=""></contractor>		
	By:	(Seal)	
Print or Type Name	Print or Type Name		
Approved as to form and legality:			
City Attorney			

(ATTACHMENT F)



CITY OF ROCKVILLE MARYLAND GENERAL CONDITIONS AND INSTRUCTIONS TO FIRMS

(PROPOSAL 10.2012)

- 1. <u>TERMS AND CONDITIONS</u> The terms and conditions of this document govern in event of conflict with any terms of the bidder's proposal, and are not subject to change by reasons of written or verbal statement by the Contractor unless accepted in writing. Words and abbreviations that have well known technical or trade meanings are used in accordance with such meanings.
- 2. PREPARATION All bids are to be submitted in a sealed envelope to the Purchasing Office marked with the bid number.

Conditional bids and bids containing escalator clauses will not be accepted. Bids must be signed by an individual authorized to bind the bidder.

- 3. <u>LATE BIDS</u> It is the bidder's responsibility to assure delivery of the bid at the proper time to the designated location. Bids delivered to any other office or location will not be considered.
- 4. <u>BID AWARD</u> The award will be made to the offeror whose proposal, in the opinion of the City is the best taking into consideration all aspects of the offeror's responses, including total net cost to the City. In the event that the offeror to whom the award is made does not execute a contract within 15 days from receipt of the contract, the City may give notice to such offeror of intent to award the contract to the next most qualified offeror, or to call for new proposals.
- 5. <u>ADDENDUM</u> In the event that any addenda to this solicitation is issued, all solicitation terms and conditions will retain in effect unless they are specifically changed in the addendum. It is the responsibility of the bidder to make inquiry as to addenda issued. Oral answers to questions relative to interpretation of specifications or the proposal process will not be binding on the City. Such addendums, if issued, will posted at: http://rockvillemd.gov/business/bids.htm#bids

Please note, that it is the bidder's responsibility to check this site frequently for Addendums, which may impact pricing, this document's requirements, terms and/or conditions. Failure to acknowledge an addendum on the bid proposal form or to sign and return an Addendum with your response may result in disqualification of proposal.

6. <u>ACCEPTANCE/REJECTION OF BIDS</u> The City reserves the right to reject any or all bids in part or full and to waive any technicalities or informalities as may best serve the interests of the City.

Bids shall be valid for a minimum of 120 days following the deadline for submitting offers. Bids may not be withdrawn during that period. If an award is not made during that period, all offers shall be automatically extended for another 120 days. Offers will be automatically renewed until such time as either an award is made or proper notice is given to the Purchasing Agent of Offeror's intent to withdraw its offer. Offers may only be canceled by submitting Notice at least 15 days before the expiration of the then current 120-day period.

- 7. MULTI-YEAR BIDS Multi-year contracts may be continued each fiscal year only after funding appropriations have been granted. In the event necessary funding appropriation is not granted, the multi year contract shall be null and void, effective July 1st of the affected year.
- 8. ERRORS IN BIDS When an error is made in extending total prices the unit bid price will govern. Erasures in bids must be initialed by the bidder. Carelessness in quoting prices or in preparation of bid will not relieve the bidder from performing the contract.
- 9. <u>BID WITHDRAWAL</u> Requests for withdrawal of bids prior to bid opening shall be transmitted to the Purchasing Agent in writing.
- 10. <u>MISTAKES</u> Bidders are expected to be thoroughly familiar with all bid documents, including all addenda. No consideration will be granted for any alleged misunderstanding of the intent of the specifications. Each bidder shall

carefully and thoroughly examine these bid documents for completeness. No claim of any bidder will be allowed on the basis that these bid documents are incomplete.

11. <u>SENSITIVE DOCUMENTS</u> Sensitive documents (either electronic or hardcopy documents dealing with critical facilities or sensitive information) received from the City must be handled consistent with the terms of non-disclosure required for application. Contractor is responsible to restrict use of sensitive documents to project participants only and shall take appropriate measure to prevent distribution of sensitive document to anyone inside or outside of the Contractor's company except Contractor's project participants. After completion of the project, all sensitive documents remaining in the Contractor's possession shall continue to be governed under the terms of non-disclosure and must continue to be store in a secure manner. After such records are no longer need for record purposes, the records shall be destroyed or returned to the City.

Where services require the Contractor to access the City's electronic information resources and/or its electronic data assets, the Contractor shall adhere to all requirements, terms and conditions of the City's Contractor/Vendor On-Site and Remote Access Confidentiality Agreement, which can be viewed at the following web address: http://www.rockvillemd.gov/business/Rockville_Confidentiality_Policy.pdf.

- 12. <u>DOCUMENTS, MATERIALS AND DATA</u> All documents materials or data developed as a result of this contract are the City's property. The City has the right to use and reproduce any documents, materials and data, including confidential information, used in the performance of, or developed as a result of this contract. The City may use this information for its own purposes, including reporting to state and federal agencies. The contractor warrants that it has title to or right to use all documents, materials or data used or developed in connection with this contract. The Contractor must keep confidential all documents, materials and data prepared or developed by the contractor or supplied by the City.
- 13. INTEREST IN MORE THAN ONE BID AND COLLUSION Multiple bids received in response to a single solicitation from an individual, firm, partnership, corporation, affiliate, or association under the same or different names will be rejected. Reasonable grounds for believing that a bidder is interested in more than one bid for a solicitation both as a bidder and as a subcontractor for another bidder, will result in rejection of all bids in which the bidder is interested. However, a firm acting only as a subcontractor may be included as a subcontractor for two or more bidders submitting a bid for the work. Any or all bids may be rejected if reasonable grounds exist for believing that collusion exists among any bidders. Bidders rejected under the above provisions shall be disqualified if they respond to a re-solicitation for the same work.
- **14. EXECUTION OF CONTRACT** The Contractor shall be required to execute a formal agreement with the City within fifteen days from the award. A sample of the agreement is attached. No revisions to the agreement will be allowed.
- 15. <u>COMPENSATION</u> The City will compensate the Contractor in the form of either lump sum payment upon completion and acceptance of the work or monthly progress payments. In either event, compensation shall not exceed any fixed, firm Lump Sum or Total proposed pricing within the Contractor's offer. All non-labor costs associated with administration, including but not limited to plan copies, courier, mailing data processing, forms, fax transmission, telephone calls, printing, office supplies, copying, are to be included with the pricing and hourly rates offer, otherwise they shall become the responsibility of the Contractor. No payment or reimbursement will be made for travel expenses.
- **16. INVOICING** The Contractor shall submit invoices, in duplicate, which shall include a detailed breakdown of all charges for that monthly period including employee names, date of services, itemized cost (hours and hourly rates) for service.

Invoices shall be based upon completion of tasks and deliverables and shall reference a City Purchase Order number. All such invoices will be paid promptly by the City of Rockville unless any items thereon are disputed in which event payment will be withheld pending verification of the amount claimed and the validity of the claim. The firm shall provide complete cooperation during any such investigation. All invoices shall be forwarded to the following address: City of Rockville, Attn: (Project Manager),111 Maryland Avenue, Rockville, MD 20850.

- 17. <u>ELECTRONIC PAYMENT OPTION</u> The Vendor ACH Payment Program of the City allows payments to be deposited directly to a designated financial institution account. Funds will be deposited into the account of your choice automatically and on time. All transactions are conducted in a secure environment. The program is totally free as part of the Finance Department's efforts to improve customer services. Program information and registration can be viewed at the following web address: http://www.rockvillemd.gov/business/payment
- 18. PAYMENT TO SUBCONTRACTOR Within seven days after receipt of amounts paid by the City for work performed by a subcontractor under this contract, the Contractor shall either: Pay the Subcontractor for the proportionate share of the total payment received from the City of Rockville attributable to the work performed by the Subcontractor under this contract; or Notify the City of Rockville and Subcontractor, in writing, of his/her intention to withhold all or a part of the Subcontractor's payment and the reason for non-payment.

- 19. PERSONNEL. Principal or key personnel included in the proposal may not be substituted without written approval of the City of Rockville. Replacements for key personnel under the contract must have equivalent professional qualifications and experience as those individuals listed in the proposal. The Consultant must submit written professional qualifications and experience for approval within ten working days prior to replacement for City review and approval or rejection.
- 20. PRICE ADJUSTMENTS (CPI) Unless otherwise stated in the bid document, rates quoted are to be firm for two (2) years after award of a contract. These rates will apply to additional work, change orders and contract modifications. A request for price adjustment after the 2-year period is subject to approval or rejection by the Purchasing Agent. The Consultant shall submit to the Purchasing Agent sufficient justification to support the Consultant's request. A request for price adjustment may not be approved which exceeds the amount of the annual percentage change of the Consumer Price Index (CPI) for the twelve-month period immediately prior to the date of the request.
- 21. <u>INTERPRETATION</u> Any questions concerning general instruction and specifications shall be directed in writing to the Purchasing Office. The submission of a bid shall be prima facie evidence that bidder thoroughly understands the terms of the specification. The Contractor shall take no advantage of any error or omission in the specifications.
- 22. <u>DELIVERY</u> All time limits stated in the contract documents are of the essence. The Contractor shall expedite the work and achieve substantial completion within the contract time. If time limits are not specified, state the number of days required to make delivery/completion in the space provided. Defective or unsuitable materials or workmanship shall be rejected and shall be made good by the Contractor, notwithstanding that such materials/workmanship have been previously overlooked and accepted.
- 23. <u>DELAYS/EXTENSION OF TIME</u> If the Contractor is delayed in the delivery of the supplies, equipment or services by any act or neglect of the City or by a separate Contractor employed by the City, or by any changes, strikes, lockouts, fires, unusual delays in transportation or delay authorized by the City, the City shall review the cause of such delay and shall make an extension if warranted.

All claims for extensions must be a written notice sent to the Purchasing Agent within ten (10) calendar days after the date when such alleged cause for extension of time occurred. All such claims shall state specifically the amount of the delay the Contractor believes to have suffered. If statement is not received within the prescribed time the claim shall be forfeited and invalidated.

- 24. <u>TERMINATION FOR DEFAULT</u> The contract may be cancelled or annulled by the City in whole or in part by written notice of default to the Contractor upon nonperformance or violation of contract terms and an award may be made to second ranked Bidder, or, the work may be purchased on the open market similar to those so terminated. In either event, the defaulting Contractor (or his surety) shall be liable to the City for costs to the City in excess of the defaulted contract prices.
- **25.** <u>TERMINATION FOR CONVENIENCE</u> The performance of work or services under this contract may be terminated in whole or part, upon five (5) calendar day's written notice when the City determines that such termination is in its best interest. The City shall be liable only for those accepted goods and/or services furnished prior to the effective date of such termination.
- 26. <u>ABANDONMENT, DISSOLUTION AND RESTRUCTING.</u> A Contractor who abandons or defaults the work on this contract and causes this contract to be re-bid will not be considered in future bids for the same type of work unless the scope of the work is significantly changed. Written notification of changes to company name, address, telephone number, etc. shall be provided to the City Of Rockville as soon as possible but not later than thirty (30) days from date of change.
- 27. <u>CHANGES</u> The City, without invalidating the contract, may order written changes in the scope of work consisting of additions, deletions or modification with the contract sum and time being adjusted accordingly. All such changes shall be made in writing by the Purchasing Agent.

Costs shall be limited to the following: cost of materials, cost of labor and additional costs of supervision and field office personnel directly attributable to the change.

The cost or credit to the City from a change in the scope of work shall be determined by mutual agreement. The Contractor shall do all work that may be required to complete the work contemplated at the unit prices or lump sum to be agreed upon.

No alterations or variables in the terms of the contract shall be valid or binding upon the City unless made in writing and signed by the City.

28. <u>EXTRA COSTS</u> If the Contractor claims that any instructions by drawings or otherwise involve extra cost or extension of time, a written request must be submitted to the Project Manager within ten (10) calendar days after receipt of such

instructions and before proceeding to execute the work, stating in detail the basis for objection. No such claim will be considered unless so made.

Any discrepancies which may be discovered between actual conditions and those represented by the specifications and/or drawings shall be reported to the City and work shall not proceed, until written instruction has been received by the Contractor from the City. On drawings the figured dimensions shall govern in the case of discrepancy between the scales and figures.

Anything shown on applicable plans and not mentioned in the specifications or mentioned in the specifications and not shown on the plans have the same effect as if shown or mentioned respectively on both.

29. GUARANTEE All guarantees and warranties required shall be furnished by the Contractor and shall be delivered to the Project Manager before final payment is made.

The Contractor guarantees that the items conform to the design and specifications and to drawings, samples or other descriptions referred to in this document. The Contractor further guarantees the items will be free from defects in materials and workmanship, latent or patent and are suitable for the intended purpose as far as the Contractor knows or has reason to know. The guarantee contained herein shall remain in full force and effect for a minimum of one year after initial delivery to the City unless another effective period is specified.

- 30. <u>DEFECTIVE SUPPLIES/SERVICE</u> Defective or unsuitable materials or workmanship shall be rejected and shall be made good by the Contractor. Contractor shall be responsible for the professional quality, technical accuracy, timely completion, and the coordination of all its effort and other services furnished by Contractor under the Agreement. Without additional compensation, Contractor shall correct or revise any errors, omissions, or other deficiencies in all products of its efforts and other services provided. This shall include resolving any deficiencies arising out of the acts or omissions of Contractor found during or after the course of the services performed by or for Contractor under this Agreement, regardless of City having knowledge of or condoning/accepting the products or the services. Correction of such deficiencies shall be at no cost to City.
- **31. LEGAL REQUIREMENTS** All materials, equipment, supplies and services shall conform to applicable Federal, State County and City laws, statutes, rules and regulations. The Contractor shall observe and comply with all Federal, State, County and City laws, statutes, rules and regulations that affect the work to be done. The provisions of this contract shall be governed by the laws of the State of Maryland.
- 32. <u>SUBCONTRACTING</u> When allowed, bidders who intend to subcontract any portion of the work including delivery, installation or maintenance will submit to the City prior to the start of work: 1) a description of the items to be subcontracted, 2) all subcontractor names, addresses and telephone numbers and 3) the nature and extent of the work utilized during the life of the contract.

This does not relieve the Contractor from the prime responsibility of full and complete performance under the contract. There shall be no contractual relationship between the City and any subcontractor.

33. RESERVATIONS The City reserves the right to add or delete any item(s) from the bid in whole or in part at the City's discretion without affecting the bid prices for any item or remaining work. Unit prices submitted in the bid shall not be increased or decreased regardless of changes in quantity.

The City may waive minor differences in specifications in bids provided these differences do not violate the specifications' intent nor materially affect the operation for which the items are being purchased.

- 34. <u>AUTHORITY OF THE CITY MANAGER IN DISPUTES</u> Except as may otherwise be provided by the final agreement, any dispute concerning a question of fact arising under the agreement signed by the City and the Contractor which is not disposed of by the final agreement shall be decided by the City Manager who shall notify the Contractor in writing of his determination. The Contractor shall be afforded the opportunity to be heard and offer evidence in support of the claim. Pending final decision of the dispute herein, the Contractor shall proceed diligently with performance under the agreement signed by the City and the Contractor. The decision of the City Manager shall be final and conclusive unless an appeal is taken pursuant to City Purchasing Ordinance.
- **35. INDEMNIFICATION OF THE COUNCIL** The Contractor shall indemnify and save harmless the Mayor and Council from all suits, actions and damages or costs, of every name and description to which the Mayor and Council may be subjected or put by reason of injury to persons or property as a result of the work, whether caused by negligence or carelessness on part of the Contractor, or subcontractors or agents of the Contractor.
- **36. NO LIMITATION OF LIABILITY** The mention of any specific duty or liability of the Contractor in any part of the specification shall not be construed as a limitation or restriction upon any general liability or duty imposed upon the Contractor.

- **37. PROPRIETARY INFORMATION.** The City agrees, to the extent permitted by law, to hold all material and information belonging to the offeror, which it deems to be confidential, in strictest confidence. The Contractor agrees to hold all material and information belonging to the City or the City's agents in strictest confidence and not to make use thereof other than for the performance of contractual obligations, to release it only to employees requiring such information. Reasonable precautions will be exercised for the protection of any proprietary data included in the proposal.
- **38.** RELEASE OF INFORMATION During the term of the final agreement, the successful Contractor shall not release any information related to the services or the performance of the services under the agreement nor publish any final reports or documents without the prior written approval of the City.
- **39.** PATENTS AND ROYALTIES Whenever any article, material, appliance, process composition, means or things called for by these specifications is covered by Letter of Patent, the successful bidder must secure, before using or employing such materials, the assent in writing of the owner or licensee of such letters of patent, and file the same with the City.

The Contractor will defend, at its own expense, and will pay the cost and damages awarded in any action brought against the City based on any allegation that the items provided by the Contractor infringe on a patent and copyright license or trade secret. In the event that an injunction shall be obtained against the City's use of items by reason of infringement of any patent, copyright, license or trade secret, the Contractor will, at its expense, procure for the City the right to continue using the items, replace or modify the same so that it becomes non-infringing.

40. MISCELLANEOUS PROVISIONS The City and the Contractor each bind themselves, their partners, successors, assign and legal representatives of such other parties in respect to all covenants, agreements, and obligations contained in the contract document. Neither party to the contract shall assign the contract or sublet it as a whole without the written consent of the other, nor shall the Contractor assign any monies due or to become due hereunder without the previous written consent of the City. Written notice shall be deemed to have been duly served if delivered in person to the individual or member of the firm or to any officer of the corporation for whom it was intended if delivered or sent by registered or certified mail to the last known address.

Duties and obligations imposed by the contract documents and the rights and remedies available thereunder shall be in addition to and not a limitation of the duties, obligations, rights and remedies otherwise imposed or available by law, unless so indicated.

- 41. ETHICS REQUIREMENTS In accordance with the City's financial disclosure and ethical conduct policy and/or ordinances a prerequisite for payment pursuant to the terms of this contract is that the Contractor may be required to furnish explicit statements, under oath, that the City Manager, and/or any other officer, agent, and/or employee of the City, and any member of the governing body of the City of Rockville or any member or employee of a Commission, Board, or Corporation controlled or appointed by the City Council, Rockville, Maryland has not received or has not been promised directly or indirectly any financial benefit by way of fee, commission, finder's fee, or in any other manner, remuneration arising from directly or indirectly related to this contract, and that upon request by the City Manager, or other authorized agent, as a prerequisite to payment pursuant to the terms of this contract, the Contractor will furnish to the Mayor and Council of the City of Rockville, under oath, answers to any interrogatories to a possible conflict of interest has herein embodied.
- 42. <u>BROKERING</u> The Contractor warrants that only an established commercial or selling agency maintained by the Contractor for the purpose of securing business may be retained to solicit or secure this contract. Any brokerage arrangements must be disclosed in the proposal. For violation of this warranty, the City shall have the right to terminate or suspend this contract without liability to the City.
- 43. EQUAL EMPLOYMENT OPPORTUNITY

 The Contractor will not discriminate against any employee or applicant for employment because of race, creed, color, sex, national origin, or disability. The Contractor will take affirmative action to ensure that applicants are employed, and that employees are treated during employment, without regard to their race, creed, color, sex, national origin, or disability. Such action shall include but not be limited to, the following: employment, upgrading, demotion or transfer; recruitment, layoff or termination; rates of pay or other form of compensation; and selection for training, including apprenticeship. The Contractor agrees to post in conspicuous places, available to employees and applicants for employment, notices (provided by the City) setting forth the provisions of this nondiscrimination clause.

If the Contractor fails to comply with non-discrimination clauses of this contract or fails to include such contract provisions in all subcontracts, this contract may be declared void AB INITIO, cancelled, terminated or suspended in whole or in part and the Contractor may be declared ineligible for further contracts with the City of Rockville.

Any employee, applicant for employment, or prospective employee with information concerning any breach of these requirements may communicate such information to the City Manager who shall commence a prompt investigation of the alleged violation. Pursuant to such investigation, the Contractor will permit access to the Contractor's books, records and accounts. If the City Manager concludes that the Contractor has failed to comply with nondiscrimination clauses, the remedies set out above may be invoked.

- **44. LANGUAGE** If applicable, the Contractor shall appoint one or more crew members or supervisors to act as liaison with the City and emergency service personnel. All liaisons shall be fluently bilingual in English and the Contractor's employees' language(s), and at least one liaison shall be present at each work site at all times when any of the Contractor's employees or agents are at the site.
- 45. IMMIGRATION REFORM AND CONTROL ACT The Contractor awarded a contract pursuant to this bid shall warrant that it does not and shall not hire, recruit or refer for a fee, for employment under the contract, an alien knowing the alien is an unauthorized alien and hire any individual without complying with the requirements of the Immigration Reform and Control Act of 1986 (the Act), including but not limited to any verification and record keeping requirements. The Contractor shall further assure the City that, in accordance with the Act, it does not and will not discriminate against an individual with respect to hiring, or recruitment or referral for a fee, of the individual for employment or the discharging of the individual from employment because of such individual's national origin or in the case of a citizen or intending citizen, because of such individual's citizenship status.
- **46. ASSIGNMENT** Neither this contract nor any interest therein nor claim thereunder shall be assigned or transferred by the Contractor except as expressly authorized in writing by the City.
- **47. EXCLUSION** As part of the contract, the offeror must warrant that it will not engage in providing consulting or other services to any private entity regarding any property within the study area during the term of the project. This requirement is intended to avoid the appearance of any conflict of interest that may arise. This exclusion also applies to all subcontractors.
- 48. OWNERSHIP OF DOCUMENTS Any and all deliverables, including but not limited to reports, specifications, blueprints, plans, negatives, electronic files and documents, as well as, any other documents prepared by the Contractor in the performance of its obligations under the resulting contract shall be the exclusive property of the City. The Contractor shall not use, willingly allow, or cause such materials to be used for any purpose other than performance of all Contractors' obligations under the resulting contract without the prior written consent of City. Documents and materials developed by the Contractor under the resulting contract shall be the property of City of Rockville; however, the Contractor may retain file copies, which cannot be used without prior written consent of the City. The City agrees that the Contractor shall not be liable for any damage, loss, or injury resulting from the future use of the provided documents for other than the project specified, when the Contractor is not the firm of record.

ATTACHMENT G

INSURANCE REQUIREMENTS REV2 (09/08)

Prior to the execution of the contract by the City, the Firm must obtain at their own cost and expense and keep in force and effect during the term of the contract including all extensions, the following insurance with an insurance company/companies licensed to do business in the State of Maryland evidenced by a certificate of insurance and/or copies of the insurance policies. The Firm's insurance shall be primary.

The Firm must submit to the Purchasing Division, 111 Maryland Avenue, Rockville, MD 20850 a certificate of insurance prior to the start of any work. In no event may the insurance coverage be less than shown below.

Unless otherwise described in this contract the successful contractor and subcontractors will be required to maintain for the life of the contract and to furnish the City evidence of insurance as follows:

MANDATORY REQUIREMENTS FOR INSURANCE

Firm's insurance coverage shall be primary insurance as respects the City, its elected and appointed officials, officers, consultants, agents and employees and any insurance or self-insurance maintained by the City, shall be excess of the Firm's insurance and shall not be called upon to contribute with it.

	Type of Insurance	Amounts of Insurance	Endorsements and Provisions
1. 2.	Workers' Compensation Employers' Liability	Bodily Injury by Accident: \$100,000 each accident Bodily Injury by Disease: \$500,000 policy limits Bodily Injury by Disease: \$100,000 each employee	Waiver of Subrogation: WC 00 03 13 Waiver of Our Rights to Recover From Others Endorsement – signed and dated.
a. b. c. d. e. f. g.	Commercial General Liability Bodily Injury Property Damage Contractual Liability Premise/Operations Independent Contractors Products/Completed Operations Personal Injury	Each Occurrence: \$1,000,000	City to be listed as additional insured and provided 30 day notice of cancellation or material change in coverage. CG 20 37 07 04 and CG 20 10 07 04 forms to be both signed and dated.
4. a. b. c.	Automobile Liability All Owned Autos Hired Autos Non-Owned Autos	Combined Single Limit for Bodily Injury and Property Damage - (each accident): \$1,000,000	City to be listed as additional insured and provided 30 day notice of cancellation or material change in coverage. Form CA20 48 02 99 form to be both signed and dated.
5.	Excess/Umbrella Liability	Each Occurrence/Aggregate: \$1,000,000	City to be listed as additional insured and provided 30 day notice of cancellation or material change in coverage.
6.	Professional Liability	Each Occurrence/Aggregate: \$1,000,000	

Alternative and/or additional insurance requirements, when outlined under the special provisions of this contract, shall take precedence over the above requirements in part or in full as described therein.

POLICY CANCELLATION

No change, cancellation or non-renewed shall be made in any insurance coverage without a thirty (30) day written notice to the City Purchasing Division. The Firm shall furnish a new certificate prior to any change or cancellation date. The failure of the Firm to deliver a new and valid certificate will result in suspension of all payments and cessation of on-site work activities until a new certificate is furnished.

ADDITIONAL INSURED

The Mayor and Council of Rockville, which includes its elected and appointed officials, officers, consultants, agents and employees must be named as an additional insured on the Firm's Commercial and Excess/Umbrella Insurance for liability arising out of Firm's products, goods, and services provided under this contract. Additionally, The Mayor and Council of Rockville must be named as additional insured on the Firm's Automobile and General Liability Policies. Endorsements reflecting the Mayor and Council of Rockville as an additional insured are required to be submitted with the insurance certificate.

SUBCONTRACTORS

All subcontractors shall meet the requirements of this Section before commencing work. In addition, Firm shall include all subcontractors as insureds under its policies or shall furnish separate certificates and endorsements for each subcontractor. All coverages for subcontractors shall be subject to all of the requirements stated herein.

CERTIFICATE HOLDER

The Mayor and Council of Rockville (Contract #, title) RFP #21-14 Citizen Survey City Hall 111 Maryland Avenue Rockville, MD 20850